

GALLERY 263

263 Pearl Street, Cambridge, MA 02139
gallery263.com / laura@gallery263.com

FOR IMMEDIATE RELEASE
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DANIELLE FREIMAN: A Study of Keeping

On view: September 29 – October 16, 2011
Reception: Saturday October 1, 6:00 – 8:00 PM
Gallery hours: Th/F: 1-6pm, Sa/Su: 12-5pm

Cambridge, MA - Gallery 263 is pleased to present *A Study of Keeping*—an exploration of object and memory.

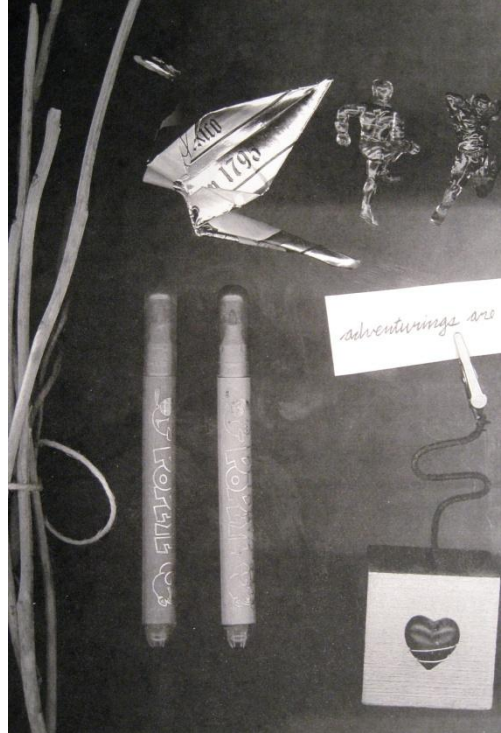
Danielle Freiman explores the ideas of home and memory as reoccurring themes in her art, referring to specific memories and objects of her youth through various methods of installation, collection, and performance. Freiman's interest in the specificity of objects stems from the idea that our space, living space or otherwise, is defined by the objects with which we surround ourselves. Our choices to preserve or to disregard, and our anecdotes, memories, and traditions as a result of these objects, motivate her artistic practice and daily life. The series acts to realize "quiet moments"—moments of stillness, grace, and intimacy with the viewer.

"Through various methods of installation and assemblage, I have created "A Study of Keeping": seven acts of preservation, each with the specific intention of reinforcing the permanence of objects while exposing the temporality and fragility of others. Each piece explores these concepts both literally and conceptually, questioning the importance of physical presence versus image, and what we choose to keep and collect, either for novelty or necessity. I'm interested in the associations and anecdotes that come from sharing these objects with you, the viewer, and I encourage you to remember the associations that you make; if for nothing else, to remember what was, and what is left."—Danielle Freiman

Please find the attached images from *A Study of Keeping*. Gallery 263 is a nonprofit art gallery, promoting local and regional artists. For further information about Gallery 263 or the exhibition, please visit www.gallery263.com or send questions to Executive Director Laura Francis, laura@gallery263.com.



Scent Composition, assemblage, 24"x 18" x 2", 2010



This is for you, 1 of 10, photocopies, 11" x 17", 2010